

SEBASTIÁN DÁVILA

Art Direction Cake Design Visual Baking

EDUCATION

Miami Ad School
Miami, Florida | Jan 2016 - Dec 2017
Art Direction Portfolio Program

Pontificia Universidad Católica
Quito - Ecuador | Aug 2009 - Nov 2015
Design And Visual Communications

Wild Slice Academy Barcelona
Vegan Pastry Master Class

RECOGNITION

THE ONE SHOW
USA | 2017
Shortlist

D&ad
UK | 2017
Silver Pencil

Graphis
USA | 2017
Silver

RELEVANT SKILLS

Concepting
Adobe Creative Cloud
 Adobe Photoshop
 Adobe Illustrator
 Adobe After Effects
 Adobe InDesign
 Adobe Premier
2d illustration
3d cgi (Cinema 4D)
Lettering & calligraphy
Story Boarding
Sourdough Bread
Vegan Entremets

LANGUAGES

Spanish - Native / Fluent
English - Proficient / Fluent
German - Basic / A.1.2

PROFILE

Hello!

I'm an Ecuadorian creative based in Berlin and passionate animal rights activist who has discovered a deep love for creativity, vegan baking and entrepreneurship. I firmly believe that ideas possess the transformative power to create genuine impact. As a dedicated vegan, my values always take precedence, and I actively seek opportunities to collaborate with brands that align with those values. My goal is to continue making a positive impact, prompting consumers to question their choices and understand the consequences of supporting certain brands and products for their sake, for the animals, and for the planet.

EXPERIENCE

ZVEEZ GmbH BERLIN, GERMANY
Product development | September 2022 - February 2023

KÄYK (means cake) BERLIN, GERMANY
Founder | May 2021 - August 2022
Personal business and concept development.

ZVEEZ GmbH BERLIN, GERMANY
Design lead | October 2018 - April 2021

FACEBOOK BERLIN, GERMANY
Creative | October - December 2017
Part of the Facebook's Creative Shop.
Campaign development in Facebook and Instagram ads and organic formats for brands like RedBull.

DDB BERLIN, GERMANY
Art Direction Intern | June - August 2017
Worked for digital and traditional media developing campaigns for brands like Ikea, Persile and Volkswagen amongst others.

BURÖ STUDIO QUITO, ECUADOR
Art Direction Freelancer | January 2014 - January 2015
Branding look and feel development for small local businesses.

LA FACULTAD QUITO, ECUADOR
Graphic Design Intern | April - December 2013
Campaign development for institutional and governmental projects.

MOTOMICHI NAKAMURA STUDIO QUITO, ECUADOR
Designer assistant | December 2012 - April 2013
Assisted on art installations and mapping events.

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